

FUNDRAISING

**MADE
PROFITABLE
EASY
AND
FUN
THE
PREMIER BOWL
WAY**

WHY A FUNDRAISER IN A BOWLING CENTER?

1. BOWLING IS FUN
2. FAMILIES CAN DO IT TOGETHER
3. ALMOST EVERYONE HAS DONE IT
4. IT'S INSIDE – THE WEATHER IS NEVER A FACTOR
5. OUR CENTER CAN HOLD 600 PEOPLE

6. THE CENTER CAN BECOME A THEATER FOR VARIETY SHOWS, AND ENTERTAINERS
WE HAVE MANY AMENITIES OTHER PLACES DON'T HAVE TO INSURE YOUR GROUP HAS A GREAT TIME.
7. WE WILL HELP YOU EVERY STEP OF THE WAY. WE HAVE DUTY DESCRIPTIONS FOR ALL YOUR KEY PEOPLE.
8. THE EVENT WILL RUN FOR THREE HOURS AND WILL INCLUDE BOWLERS AND NON-BOWLERS ALIKE IN A PARTY ATMOSPHERE

**WE'RE READY TO
HELP YOU MAKE
MONEY
ARE YOU?**

TYPES OF FORMATS

50/50 BOWLING PARTY

GOOD FOR \$500 TO \$1,000

BOWL-A-THON

GOOD OR \$5,000 TO \$50,000

OR MORE

CORPORATE LANE SELL

GOOD FOR \$5,000 OR MORE & EASY
FOR GROUPS WITH COMPANY TIES

BOWLING FUNDRAISING MADE FUN & EASY

**HERE IS AN EASY TO CONDUCT
BOWLING FUND RAISER THAT WE
GUARANTEE WILL WORK TO HELP
YOUR ORGANIZATION RAISE
\$500., \$5,000., \$50,000., OR MORE**

ELEMENTS TO A PARTY

- 1. 3 HOURS CLOSED PARTY**
- 2. MUSIC & ENTERTAINMENT**
- 3. LOTS OF PRIZES:**
 - A. RED PIN STRIKE PRIZES**
 - B. DOOR PRIZES- NON-BOWLERS**
 - C. INCENTIVE PRIZES**
 - D. RAFFLE PRIZES-AUCTIONS**
- 4. ENERGETIC MC (RADIO DJ)**
- 5. CELEBRITIES**
- 6. MEDIA COVERAGE-RADIO/TV**
- 7. VIDEO TAPE (CENTER SCORERS)**

8. LANE SPONSORS
9. OVERALL THEME TIED WITH
CURRENT HOLIDAY OR YOUR
PARTICULAR EVENT
10. CENTER DECORATED – BALLOONS
STREAMERS
11. 8 WEEKS LEAD TIME
12. COMMITTEE ASSIGNMENTS

FUN-FUN-FUN-FUN

BOWL-A-THON

1. RAISE \$3,000., \$5,000 OR MORE IN ONE 3 HOUR EVENT
2. 8 WEEKS LEAD TIME
3. RUN AS YOUR ANNUAL MAJOR FUND RAISER
4. SELL LANE SPONSORSHIPS TO BUSINESSES @ \$50.,\$100. PER LANE OR MORE
5. DONATIONS COLLECTED & TURNED IN A WEEK PRIOR TO THE EVENT!!!!

6. BOWLERS & NON-BOWLERS PARTICIPATE IN FUN & PARTY
7. EVENT BRINGS EVERYONE UNDER ONE ROOF – 3 HOURS
8. GROUP KEEPS ALMOST ALL FUNDS RAISED!!
9. CENTER STAFF HELPS DEVELOP ACTION PLAN & ASSIGNMENTS FOR CHAIR PEOPLE.

**WE GUARANTEE
RESULTS SUCCESS
&
FUN!!!**

DONATION SHEET

- 1. BOWLER ASKS FOR \$5 IF PEOPLE WANT TO DONATE ONLY**
- 2. FOR A \$10 DONATION, THE PERSON GETS TO ATTEND THE EVENT, ENJOY THE REFRESHMENTS, TAKE PART IN THE FESTIVITIES, & BE ELIGIBLE FOR DOOR PRIZES
(BOWLING NOT INCLUDED)**
- 3. A \$20 OR MORE DONATION ALLOWS PARTICIPATION IN THE EVENT.
(BOWLING INCLUDED)**

ORGANIZATIONAL PLAN

- *1. OVERALL CHAIRPERSON
- 2. FOOD/BEVERAGE CHAIR (COORDINATE WITH US)
- *3. ENTERTAINMENT CHAIR
- *4. PRIZE CHAIR
- 5. PUBLICITY CHAIR (PRINTING FLYERS, TICKETS)
- 6. LANE SPONSORSHIPS (BUSINESSES \$50-\$100)
- 7. TEAM LEADERS (10-12 PEOPLE)
- 8. CENTER STAFF WILL ASSIST

* WOULD NEED FOR ALL EVENTS

BOWL-A-THON EXAMPLE

32 LANES x 6 PEOPLE PER LANE = 192

PER 3 HOUR SHIFT

MINIMUM PER PERSON IN DONATIONS

192 x \$30 EACH = \$5,760

192 x \$50 EACH = \$9,600

192 x \$100 EACH = \$19,200

PLUS

ADD LANE SPONSOR AT :

32 x \$100 = \$3,200

THEN ADD AUCTIONS & RAFFLES

ETC.

LANE AMOUNT EXAMPLE

32 LANES x \$100 = \$ 3,200

32 LANES x \$200 = \$6,400

32 LANES x \$300 = \$9,600

32 LANES x \$400 = \$12,800

32 LANES x \$500 = \$16,000

**OR GROUP CAN PREFER LANES FOR A DIFFERENT
PRICE TO A COMPANY FOR BETTER
RECOGNITION**

EXAMPLE:

MINIMUM LANE DONATION - \$200.

FOR \$350. LANE – WALL GIFT

FOR \$500. LANE – DESK TROPHY

BOWL-A-THON PRIZES

**GRAND PRIZE – TO BOWLER
WHO RAISES MOST DONATIONS
OVER ½ VALUE OF GIFT**

**2ND GRAND PRIZE – FOR EVERY
\$25 IN DONATIONS, BOWLER
GETS ONE CHANCE TO WIN PRIZE
IN FISH BOWL DRAWING**

**3RD GRAND PRIZE – LANE OF
BOWLERS WHO BRING IN
MOST DONATIONS**

**RED PIN STRIKES – STRIKE WITH
RED HEAD PIN WIN PRIZE**

CORPORATE LANE SALE

- 1. SAME AS BOWL-A-THON, HOWEVER GROUP SELLS LANES IN ADVANCE**
- 2. WHICH ALLOWS SPONSOR TO SEND ANY 3 COUPLES OR 6 PEOPLE**
- 3. HE/SHE CHOOSES TO REWARD, NETWORK WITH, EMPLOYEES, CUSTOMERS, VENDORS, ETC.**
- 4. EXCELLENT EVENT FOR**
 - A. CHAMBER OF COMMERCE**
 - B. POLITICAL GROUP**
 - C. CHARITABLE GROUP**
 - D. EVENT PLANNERS**

LANE AMOUNT EXAMPLES

32 LANES x \$100 = \$ 3,200

32 LANES x \$200 = \$ 6,400

32 LANES x \$300 = \$9,600

32 LANES x \$400 = \$12,800

32 LANES x \$500 = \$16,000

OR GROUP CAN OFFER LANES FOR A DIFFERENT PRICE TO A COMPANY FOR BETTER RECOGNITION

EXAMPLE:

MINIMUM LANE DONATION - \$200

FOR \$350. LANE – WALL GIFT

FOR \$500. LANE – DESK TROPHY

WIN FOR EVERYONE!!!
ORGANIZATION MEETS ITS
FINANCIAL GOALS

ATTENDEES AT EVENT HAVE
A WONDERFUL TIME & FEEL
GOOD ABOUT HELPING A
WORTHY CAUSE
THE BOWLING CENTER
KEEPS THE SPIRIT OF
BOWLING ALIVE

NAME OF ORGANIZATION AND
PURPOSE OF FUNDRAISER

PREMIER BOWL AND RECREATION CENTER
11400 E. 350HWY, RAYTOWN, MO. 64138
(816) 356-5955

DATE: DATE: TIME:

FUNDRAISER EVENT TO RAISE MONEY FOR (STATE REASON)

DONATIONS IN THE AMOUNT OF:

- \$5.00 (DONATION ONLY)
- \$10.00 (DONATION, ADMISSION TO THE EVENT)
- \$20.00 OR MORE (DONATION, ADMISSION AND PARTICIPATION IN THE EVENT)

3 HOUR EVENT TO INCLUDE:
MUSIC, ENTERTAINMENT, DOOR PRIZES, RED PIN PRIZES AND BOWLING

OUR GOAL IS TO RAISE \$ _____

FOR INFORMATION CONTACT:

NAME OF ORGANIZATION AND PURPOSE OF FUNDRAISER

PREMIER BOWL AND RECREATION CENTER
11400 E. 350 HWY RAYTOWN, MO. 64138
(816) 356-5955

DAY: _____ DATE: _____ TIME: _____

FUNDRAISER EVENT TO RAISE MONEY FOR (STATE PURPOSE)

LANE SPONSORSHIP FORM

NAME OF COMPANY: _____

CONTACT PERSON: _____

Address: _____

PHONE #: _____ DATE: _____

NUMBER OF LANES YOU ARE SPONSORING: _____

AMOUNT RECEIVED: _____ BY: _____

_____ I WILL PROVIDE MY OWN SIGN
SIZE 2FT BY 2FT PER LANE

_____ I WOULD LIKE PREMIER TO
PROVIDE A SIGN FOR ME SIZE 2F BY 2FT

SIGN TO READ AS: _____

THIS LANE IS SPONSORED BY: _____

PLEASE MAKE CHECKS PAYABLE TO (NAME OF ORGANIZATION)

FOR MORE INFO: PLEASE CONTACT: _____

NAME OF ORGANIZATION FUNDRAISER

I, _____ WILL BOWL (DATE: _____)
TO HELP RAISE (AMOUNT OF GOAL) I NEED YOUR SUPPORT

\$5.00 (DONATION ONLY)
\$10.00 (DONATION AND ADMISSION TO THE EVENT)
\$20.00 OR MORE (DONATION, ADMISSION, AND PARTICIPATION IN THE EVENT)

#	NAME	ADDRESS	PHONE	\$5	\$10	\$20.00 OR MORE	TOTAL
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
16							
17							
18							
19							
20							

FOR MORE INFORMATION
CONTACT: _____

TOTAL DONATED \$ _____
 TOTAL COLLECTED \$ _____
 DATE TURNED IN _____
 CAPTAIN INITIALS _____

FUNDRAISERS

TYPES:

CANDY SALES

40% TO 50% PROFIT RATE
CASH UP FRONT
FOR EVERY \$500.00 PUT OUT YOU
CAN EARN \$500.00
YOU MUST SELL 1000 BARS TO EARN
\$500.00
PURCHASE BY THE CASE (36 BARS)
YOU CAN'T RETURN UNSOLD PORTIONS OF
OPENED CASES.

TRASH & TRINKET SALES

PRODUCT SALES

20% TO 50% PROFIT RATE
OFTEN THE MOST POPULAR MERCHANDISE IS AT
LOWEST % PROFIT RATE
PEOPLE OFTEN NOT HAPPY WITH THE QUALITY
COLLECTION PROBLEMS, DELIVERY PROBLEMS
OFTEN THE FREE PRIZE INCENTIVE PROGRAM IS PAID FOR BY YOU

MERCHANDISE 2 FOR 1 CARD SALES

MUST SIGN UP 10-20 BUSINESSES
SELL AS MANY AS 1000 CARDS AT \$10.00-\$20.00 BEFORE PROFIT IS SEEN
LABOR INTENSIVE

CARNIVAL'S

WEATHER FACTOR
LARGE OUT PUT OF CASH UP FRONT
LABOR INTENSIVE
HIGH RISK
PROFITS ARE ON A PERCENTAGE BASIS
YOU MUST GUARANTEE IN ADVANCE ATTENDANCE
MUST ACQUIRE PERMITS FROM THE COUNTY

CASINO NIGHTS/MONTE CARLO NIGHTS

LABOR INTENSIVE
ADVERTISING COSTS
HIGH RISK

THONS

JOG-A-THONS

WALK-A-THONS

READ-A-THONS

LABOR INTENSIVE
HIGH RISK
WEATHER FACTOR
PERMIT FROM CITY REQUIRED

CAR WASHES

LOCATION IMPORTANT
WEATHER FACTOR
LABOR INTENSIVE

GOLF TOURNAMENTS

LABOR INTENSIVE
MINIMUM GUARANTEE (PARTICIPATION)
AFTER EXPENSES YOU MAY EARN \$20.00 PER PERSON
MUST COLLECT ALL DOOR PRIZES AND WINNERS PRIZES
WEATHER FACTOR
DEPOSIT NON REFUNDABLE
HIGH RISK

ENTERTAINMENT BOOKS \$ GOLD C BOOKS

20% PROFIT ON ENTERTAINMENT BOOKS
BOOKS COST UP TO \$40.00
GOLD C BOOKS %50 PROFIT COSTS \$12.00